



media release

Firefighters shake their boots for a great cause

Thursday, 3 November 2011

Long-serving professional firefighter, Barry Luke has responded to thousands of emergencies over his career and witnessed a lot of heartache.

Like many of his MFS and Airport firefighter colleagues, he'll take great joy in shaking the boot this week to fundraise for the Women's and Children's Hospital.

Shake the Boot is an annual fundraising initiative of the Australian Professional Firefighters Foundation (APFF). The APFF is a not-for-profit, **charity direct** charity run by professional firefighters who volunteer their time.

Station Officer, Barry Luke said, "Firefighters experience many challenging and emotional emergency situations in their careers. **Shake the Boot** is our chance to connect with the community in a positive way while fundraising to help the hospital."

The APFF is run entirely by volunteers, with all funds raised from **Shake the Boot** going to the Women's and Children's Hospital to support development projects.

"The Adelaide community can be assured that every cent donated throughout **Shake the Boot**, will go directly towards the Women's and Children's Hospital's Newland Ward," Firefighter Barry Luke said.

Newland Ward is a large specialised paediatric surgical ward with burns being a major component.

Trish Strachan, Acting CEO for the Women's and Children's Health Network said the APFF has offered their support for an exciting new project and have provided long standing support for Newland Ward.

"This current project is a further upgrade to the ward which will create a single point of entry to generate a front area for welcoming families and visitors to the wards whilst adding day to day functionality and enhanced security," she said.

This year, the APFF is thrilled to have the support of major retailer, Westfield, which has generously allowed **Shake the Boot** volunteers (professional firefighters and nurses) to collect at the following locations:

- **Westfield Marion – Thursday, 3 November through until Saturday, 5 November**
- **Westfield Tea Tree Plaza – Thursday, 3 November from 4 pm until 9 pm**
- **Westfield West Lakes – Thursday, 3 November from 4 pm until 9 pm.**

Collectors will also be present at hotels in Port Adelaide, Adelaide, the Adelaide Hills, Glenelg and Elizabeth.

In regional SA, MFS crews will Shake the Boot in 15 major centres, with all funds raised in country areas being directed to worthy causes in those communities.

Station Officer, Barry Luke said many MFS and Airport firefighters elect to donate money from every pay to the APFF for worthy projects, such as donating furniture and white goods to families after a fire.

For further information or interviews call 8204 3770

www.apff.org.au