



media release

Firefighters shake their boots for great regional causes

Thursday, 3 November 2011

Long-serving professional firefighter, Paul McIntosh of Whyalla MFS has responded to thousands of emergencies over his career and witnessed a lot of heartache.

His professional and retained fire fighting colleagues **across regional SA** in the **Riverland, West Coast, South East and Mid North** will take great joy in shaking the boot in their communities this week, with funds raised going to worthy causes in each community.

Shake the Boot is an annual fundraising initiative of the Australian Professional Firefighters Foundation (APFF). The APFF is a not-for-profit, **charity direct** charity run by professional firefighters who volunteer their time.

District Officer, Paul McIntosh said, "Firefighters experience many challenging and emotional emergency situations in their careers. **Shake the Boot** is our chance to connect with the community in a positive way while fundraising to help worthy causes in our communities."

The APFF is run entirely by volunteers, with all funds raised from **Shake the Boot** going to local causes and charities.

"The community can be assured that every cent donated in regional SA communities throughout **Shake the Boot**, will go directly towards a nominated charity or cause in that community," District Officer McIntosh said.

Collectors will be out in force in the following communities between Thursday, 3 November and Sunday, 6 November; **Victor Harbor, Port Lincoln, Port Augusta, Port Pirie, Whyalla, Kadina, Kapunda, Tanunda, Loxton, Renmark, Berri, Murray Bridge, Wallaroo, Moonta and Mount Gambier.**

Meanwhile in Adelaide, **Shake the Boot** donations will assist an exciting new project at the Women's and Children's Hospital's Newland Ward for paediatric patients, including burns patients.

District Officer, Paul McIntosh said many professional firefighters elect to donate money from their pay each week to the APFF, with the funds directed to worthy projects, including furniture and whitegoods donations to families after a house fire.

REGIONAL MEDIA can contact their local MFS Regional Managers for interviews, photo opportunities or to confirm where firefighters will 'Shake the Boot' in their region.

RIVERLAND - MFS Regional Manager, John Foody – (08) 8586 3577

WEST COAST - MFS Regional Manager, Paul McIntosh – 0457 818 744

SOUTH EAST – MFS Regional Manager, George Rodis – (08) 8725 1330

MID NORTH – MFS Regional Manager, Greg Staple – 0427 082 457

For further information or interviews call 8204 3770

www.apff.org.au