

# media alert

SA Metropolitan Fire Service



## Country students steer community's road safety

Tuesday, 9 August 2011

A group of country high school students passionate about reducing the road toll, is taking positive steps to steer road safety in their own community.

The Year 10 Roxby Downs Area School students participated in the Metropolitan Fire Service's (MFS) Road Awareness Program (RAP) during a recent visit to Adelaide.

Their experience prompted the students to invite the MFS to present RAP to fellow students, young apprentices **and adults** in the Roxby Downs community.

The students told their local paper, *"We all feel very passionate about the program and want the rest of the community to become aware of the dangers of the road and how to easily avoid them."*

*"(We) hope that people will be able to spare 90 minutes for a presentation that is certain to change your perspective on how you use our roads."* (Roxby Downs Monitor, 22 June 2011.)

MFS Station Officer, Rod Campbell commended the Year 10 students for making every effort to achieve the RAP message of creating generational change in driver behaviour on our roads.

"I'm very impressed that these Roxby Downs students have decided to take the program's positive messages on board and ask the rest of the community, adults included, to look after one another by driving responsibly."

"The students have shown great maturity and selflessness, and the entire community stands to benefit from the RAP message of **looking after our mates**," he said.

Station Officer Campbell will present two emotional, confronting RAP sessions in Roxby Downs, with the help of road crash survivor, Eli Murn – who has a permanent brain injury.

The first session will be presented to Year 11 and 12 students at Roxby Downs Area School, along with apprentices and other young people in the community.

The second Road Awareness Program session will be held in the evening, with teenagers and adults from the broader community invited to attend.

In 2011, the program's accessibility to Year 11 students has increased. A State Government funding boost has allowed the MFS to appoint a second RAP presenter (firefighter), meaning more schools and students will benefit in city **and regional areas across the state**.

**WHAT:** Roxby Downs students drive community road safety at MFS Road Awareness Program (RAP) presentations

**WHERE & WHEN:** See session times and locations (below):

Date	Time	Location	Duration
Wed, 10 August 2011	1.30 pm	Roxby Downs Area School, including Year 11 & 12 students, Apprentices and Prevocational students	90 minutes
Wed, 10 August 2011	7.30 pm	Community RAP at Roxby Downs Inviting the broader community	90 minutes

Media are welcome to attend the RAP sessions listed above for filming, photograph and interview opportunities. MFS RAP Coordinator, Rod Campbell and road crash survivor, Eli Murn will be available for interview.

**For media enquiries and interviews call the MFS Media Line on (08) 8204 3770**

**Or, call MFS RAP Coordinator, Rod Campbell directly on 0437 386 674**

[www.mfs.sa.gov.au](http://www.mfs.sa.gov.au)