

media release

SA Metropolitan Fire Service



Road Awareness Program visits Eyre Peninsula

Tuesday, 12 March 2013

This week, the MFS Road Awareness Program (RAP) will visit high schools on the **Eyre Peninsula** to educate licence aged drivers.

Co-presenting the program will be an Adelaide man who is paraplegic due to one mistake on the road.

He'll share his story with students from various **Eyre Peninsula high schools** with the assistance of Metropolitan Fire Service (MFS) Station Officer, Rod Campbell. Together, they will encourage local students to make better choices on the roads.

Station Officer Campbell will provide the students with the perspective of a firefighter who has more than 20 years of experience in extricating injured and deceased people from crashes.

"RAP teaches the students that while they can choose to take a risk, they cannot choose its consequences. The program is graphic, hard-hitting and emotional, yet leaves the students feeling empowered about their choices on the road and positive about looking after their mates," Station Officer Campbell said.

RAP has received national praise after being delivered to the nation's future football and cricketing greats at the AFL Players' Association's and Australian Cricketers' Association's induction camps at the MCG in Melbourne.

The program's reach to Year 11 students across the state has increased. A State Government funding boost has allowed the MFS to appoint a second RAP presenter (firefighter), meaning more schools and students benefit from the program in city and **regional** areas.

WHAT: **Eyre Peninsula students urged to look after their mates** at MFS Road Awareness Program (RAP) presentations

WHERE & WHEN: See session times and locations below:

Date	Time	Location	Duration
Tues, 12 March	12.30 pm	Cleve Area School <i>with Cowell and Lock Area School students</i>	90 minutes
Wed, 13 March	08.50 am	Pt Lincoln High School	90 minutes
Thurs, 14 March	09.00 am	St Joseph's School, Pt Lincoln	90 minutes
Friday, 15 March	11.15 am	Tumby Bay Area School <i>with Cummins Area School students</i>	90 minutes

Media are welcome to attend the RAP sessions listed above for filming, photograph and interview opportunities. MFS RAP Coordinator, Rod Campbell will be available for interview.

For media enquiries and interviews call the MFS Media Line on (08) 8204 3770

The MFS Road Awareness Program (RAP) targets licence aged drivers and is delivered to Year 11 high schools students across city and regional South Australia each year.

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