

# media alert

SA Metropolitan Fire Service



## Riverland students urged to look after their mates

Thursday, 16 June 2011

Road crash survivor, Tyele Riddle knows the life-long impact one mistake on the road can have. In 2008, she was involved in a crash in the Riverland that left her quadriplegic.

Next week, she'll join Metropolitan Fire Service (MFS) firefighters in delivering an emotional, confronting Road Awareness Program (RAP) to high school students at **Renmark High School, Loxton High School and Glossop High School.**

MFS Station Officer, Rod Campbell will co-present the programs with Tyele, from the perspective of a firefighter who has more than 20 years of experience in extricating injured and deceased people from crashes.

"One of the saddest things I've witnessed as a firefighter, is seeing young people injured and killed in car crashes. As Australians, we pride ourselves in looking after our friends, and this is one of the key messages of RAP - let's look after our mates, not harm them.

"RAP contains graphic information, photos and videos that give students no room to hide from the realities of road trauma. But they'll leave the program feeling empowered, knowing they can make a difference on our roads," Station Officer Campbell said.

2011 is an exciting year for RAP. In January, the program was presented to 120 of the nation's newest AFL players at the AFL Players' Association's induction camp at the MCG in Melbourne. Young players and representatives from various AFL clubs have indicated they were strongly impacted by the program's messages.

Also in 2011, the program's reach to Year 11 students across the state will double. A State Government funding boost has allowed the MFS to appoint a second RAP presenter (firefighter), meaning more schools and students will benefit in city and regional areas.

RAP encourages licence aged students to create generational change on our roads by leading the way in their behaviour as road users.

**WHAT:** Riverland students urged to look after their mates at  
MFS Road Awareness Program (RAP) presentations

**WHERE & WHEN:** See session times and locations (below):

Date	Time	Location	Duration
Wed, 22 June 2011	9.00 am	Renmark High School	90 minutes
Wed, 22 June 2011	1.45 pm	Loxton High School	90 minutes
Thurs, 23 June 2011	9.00 am	Glossop High School (Snr Campus)	90 minutes

### VISUAL AND INTERVIEW OPPORTUNITIES:

Media are welcome to attend the RAP sessions listed above for filming, photograph and interview opportunities. MFS RAP Coordinator, Rod Campbell and road crash survivor, Tyele Riddle will be available for interview, along with high school students.

**For media enquiries and interviews call the MFS Media Line on (08) 8204 3770**

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