

media release

SA Metropolitan Fire Service



MFS receives national diversity & inclusion awards

Friday, 9 September 2016

Women and Firefighting Australasia (WAFA) has recognised the Metropolitan Fire Service (MFS) with two of a possible three national diversity and inclusion awards.

WAFA supports, promotes and enhances the networking of women in emergency services and has acknowledged the MFS with the following inaugural awards at its biennial conference:

| WAFA Award Title | Recipient | Agency |
|--|---|--------|
| Male Champion Award | MFS Deputy Chief Officer, Michael Morgan (joint recipient) | MFS |
| Industry Diversity and Inclusion Scorecard Award | SA Metropolitan Fire Service (MFS) Mother's Day Classic Pink Truck | MFS |

MFS Chief Officer, Greg Crossman said he's proud that the MFS has been recognised nationally as an emergency services industry leader with diversity and inclusion initiatives.

"I'd like to congratulate MFS Deputy Chief Officer, Michael Morgan on receiving this well-deserved recognition with the Male Champion Award. He has worked tirelessly to promote fairness and equity for all within our workforce and led the establishment of the MFS Female Firefighters Forum at the MFS in 2010."

"We're also thrilled that the Mother's Day Classic Pink Truck has received the WAFA Industry Diversity and Inclusion Scorecard Award. The [#MDCPinkTruck](#) was launched in January 2016 after the United Firefighters Union of SA approached the MFS with the concept, which successfully promoted the Mother's Day Classic and breast cancer awareness in South Australia."

"MFS is committed to supporting our community and while we recognise that breast cancer is a predominantly female diagnosis, our personnel are often the key support for loved ones receiving this diagnosis. When approached by the UFU SA we had no hesitation in offering our support for the prevention and treatment of this illness," MFS Chief Officer Crossman said.

Male Champion Award Recipient, MFS Deputy Chief Officer, Michael Morgan

MFS Deputy Chief Officer, Michael Morgan has had a core role in the creation and implementation of MFS inclusion policies and the promotion of gender diversity within the MFS workforce.

During his 30 years with the MFS, Deputy Chief Officer Morgan has worked tirelessly to ensure the welfare of firefighters is at the forefront of business management. Additionally, he has long provided mentorship and career pathway support to female firefighters.

Throughout his career, he has always been involved in promoting fairness and equity for all; as a Harassment Contact Officer, Human Resources Commander, Peer Support Coordinator and via the MFS Employee Support Program.

In consultation with female firefighters, Michael led the establishment and continuance of the MFS Female Firefighters Forum at the MFS in 2010 and promoted the creation of a similar forum within the United Firefighters Union (UFU) of SA.

His commitment to the welfare of women led Michael to become a White Ribbon Ambassador who proactively Chairs the MFS White Ribbon Workplace Accreditation Committee, ensuring emergency services has a culture of respect for women.

Mother's Day Classic Pink Truck [#MDCPinkTruck](#)

MFS was approached by the UFU (SA) with the concept of painting a fire appliance 'Pink' to raise awareness of breast cancer and promote the 2016 Mother's Day Classic (MDC) event.

For media enquiries please telephone the MFS Media Line on (08) 8204 3770

www.mfs.sa.gov.au

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#MDCPinkTruck was launched in early January 2016 remaining operational and completely wrapped in pink with Mother's Day Classic branding until 8 May. This formed an integral and exciting element within the MDC campaign registration drive aiming for 10,000 South Australian participants in 2016.

The public was encouraged to register for the event and upload photos to social media tagged with #MDCPinkTruck. MFS crews engaged with members of the public and provided breast cancer awareness and event information pamphlets during the several hundred community events attended prior to Mother's Day.

The campaign was successful in attracting significant state, national and international publicity. MFS Team registration rose to 236, an all-time high.

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