

media release

SA Metropolitan Fire Service



MFS firefighters empower South East passengers to save lives

Friday, 28 October 2016

South East students will learn that fatigue is a key risk to country drivers when the Metropolitan Fire Service (MFS) Road Awareness Program (RAP) visits local students this week.

MFS firefighters and road crash survivors present the positive, engaging and hard-hitting road safety program to licence aged secondary school students across South Australia.

MFS Station Officer Rod Campbell said unfortunately fatigue is a major risk to regional drivers.

“The students will learn that driving while fatigued accounts for approximately 30 % of all regional road fatalities. We teach students that if they become tired while driving, they have options. These include sharing the driving with others. If they’re driving alone, they must identify the need to pull over, stop and rest.”

MFS Station Officer Campbell said people tend to think road safety is the sole responsibility of drivers, whereas all road users, including passengers and pedestrians have a significant role.

“RAP empowers passengers to have the strength to speak up if they’re in a car where the driver or other passengers are exhibiting dangerous behaviour. No one should be a passenger if a car if they feel unsafe. We provide students with valuable advice on how to get out of a dangerous situation.”

Joining MFS firefighters and sharing his story of survival will be guest presenter and road crash survivor Yudhi Moham-Ram. Yudhi was riding a motorbike when he was T-Boned by a P-Plater who ran a stop-sign. He spent 46 days in a coma and was given a 10 % chance of survival.

The award winning MFS Road Awareness Program (RAP) has reached more than 130,000 licence aged drivers and road users across South Australia since it began in 2005. The program is funded by the State Government and is generously supported by sponsors the RAA, Adelaide BMW, the Motor Accident Commission (MAC) and the Australian Professional Firefighters Foundation (APFF) charity.

WHAT: South East students empowered to save lives at
MFS Road Awareness Program (RAP) presentations (session details below)

Date	Time	Location	Duration
Tue, 1 November 2016	9.00 am	Naracoorte High School (including Independent Learning Centre)	100 minutes
Tue, 1 November 2016	12.45 pm	Keith Area School (including Tintinara Area School)	100 minutes
Wed, 2 November 2016	11.40 am	Bordertown High School	100 minutes

Media are welcome to attend the RAP sessions listed above for filming, photograph and interview opportunities. MFS RAP Coordinator Rod Campbell and road crash survivor, Yudhi Moham-Ram will be available for interview.

For media enquiries and interviews call the MFS Media Line on (08) 8204 3770

www.mfs.sa.gov.au