

media alert

SA Metropolitan Fire Service



Country students steer community's road safety

Wednesday, 27th May 2015

A group of country high school students passionate about reducing the road toll, are taking positive steps to steer road safety in their own community.

The Year 10, 11 and 12 Roxby Downs Area School students have previously participated in the Metropolitan Fire Service's (MFS) Road Awareness Program (RAP) during visits to Adelaide and those experiences prompted the students to invite the MFS to present RAP to fellow students in the Roxby Downs community.

The students all feel very passionate about the program and want the rest of the community to become aware of the dangers of the road and how to easily avoid them."

"(We) hope that people will be able to spare 100 minutes for a presentation that is certain to change your perspective on how you use our roads." (Roxby Downs Monitor, 22 June 2011.)

MFS Station Officer, Rod Campbell commended the Year 10, 11 and 12 students for making every effort to achieve the RAP message of creating generational change in driver behaviour on our roads.

"I'm very impressed that these Roxby Downs students have decided to take the program's positive messages on board and ask the rest of the community, adults included, to look after one another by driving responsibly."

"The students have shown great maturity and selflessness, and the entire community stands to benefit from the RAP message of *looking after our mates*," he said.

Station Officer Rod Campbell will present one emotional, confronting RAP session in Roxby Downs, with the help of road crash survivor, Eli Murn – who has a permanent brain injury.

The session will be presented to Year 10, 11 and 12 students at Roxby Downs Area School.

In 2011, the program's accessibility to Year 11 students increased. A State Government funding boost allowed the MFS to appoint a second RAP presenter (firefighter), meaning more schools and students will benefit in city **and regional areas across the state**.

WHAT: Roxby Downs students drive community road safety at MFS Road Awareness Program (RAP) presentations

Date	Time	Location	Duration
Thurs, 28 th May 2015	10.30 am	Roxby Downs Area School, including Year 10, 11 & 12 students	100 minutes

Media are welcome to attend the RAP sessions listed above for filming, photograph and interview opportunities. MFS RAP Coordinator, Rod Campbell and road crash survivor, Eli Murn will be available for interview.

For media enquiries and interviews call the MFS Media Line on (08) 8204 3770

www.mfs.sa.gov.au