



media release

Adelaide fires **Shake the Boot** for child burns survivors

Friday, 16 November 2012

The Australian Professional Firefighters Foundation (APFF) has launched its annual **Shake the Boot** fundraising campaign in Adelaide.

Professional firefighters from the Metropolitan Fire Service (MFS) and Adelaide Airport and generous volunteers will shake their boots at various locations across Adelaide.

APFF Secretary, Kevin 'Billy' Boyle said **Shake the Boot** is an important opportunity for the people of Adelaide to assist child burns survivors.

"In Adelaide, all donations collected through **Shake the Boot** will support the Women's and Children's Hospital's Newland Ward for children.

"We're always humbled by the generosity of South Australians and look forward to this year's fundraising efforts," Senior Firefighter Boyle said.

Thanks to Adelaide's generosity during last year's **Shake the Boot**, the Women's and Children's Hospital recently opened a new Surgical Hub, creating a purpose built 'front of house' reception area for the Newland and Campbell Surgical wards. The Women's and Children's Hospital Foundation also generously supported the project.

All funds raised during this year's **Shake the Boot** will again be directed to the Newland ward, to assist projects that benefit child patients.

Shake the Boot is an annual fundraising initiative of the Australian Professional Firefighters Foundation (APFF). The APFF is a *charity direct*, not-for-profit charity run by professional firefighters who volunteer their time.

Collectors will be out in force at the following locations during November:

Date	Location
Thurs, 15 November	Tea Tree Plaza
Fri, 16 November	Hotels across Adelaide
Sat, 17 November	Glenelg area
Thurs, 22 November	Marion Shopping Centre

For further information or interviews:

Call APFF member Kevin 'Billy' Boyle on 0410 641 879

www.apff.org.au