

# media release

## SA Metropolitan Fire Service



## New Aussie cricketers benefit from SA Road Awareness Program

Tuesday, 18 September 2012

A powerful South Australian road safety program is gaining national recognition, with Australia's most promising young cricketers forming its latest audience.

On Wednesday September 19, rookie and newly-contracted cricketers on state lists across Australia will take part in the Metropolitan Fire Service's (MFS) Road Awareness Program (RAP) at the Australian Cricketers' Association's (ACA) induction camp in Melbourne.

RAP was recommended to the ACA after it was presented to a national group of 120 young AFL players at the AFL Players' Association's induction camp at the MCG in January, 2011.

MFS Station Officer, Rod Campbell said the nation's newest professional cricketers will be encouraged to become leaders in road safety.

"RAP teaches drivers that they can choose the risks they take on the road, but they cannot control the consequences. We will be asking the players to take the program's messages back home to share with their clubs, families, friends and fans," he said.

Station Officer Campbell will present the program from the perspective of a firefighter with more than 20 years of experience in road crash rescue, with the help of South Australian road crash survivor, Jason Austin.

"I'd like to thank the Australian Cricketers' Association for inviting the Road Awareness Program to its annual induction camp, and for encouraging a positive driving culture in its sport," SO Campbell said.

South Australian players scheduled to attend the induction camp include: Travis Head, Daniel Worrall, Alex Carey and Alex Ross.

**WHAT: Road Awareness Program presented to future cricketing stars**

**WHEN: Wednesday 19 September 2012 at 10.30am**  
(Program duration is 90 minutes)

**WHERE: Lindsay Hassett Room, Melbourne Cricket Ground (MCG)**

### **VISION, PHOTOGRAPH AND INTERVIEW OPPORTUNITIES:**

Media are welcome to attend and film/photograph the RAP presentation at the MCG from 10.30am. Session concludes at midday.

**For media enquiries and interviews call the MFS Media Line on (08) 8204 3770.**

**For media enquiries and interviews call the MFS Media Line on (08) 8204 3770**

[www.mfs.sa.gov.au](http://www.mfs.sa.gov.au)