



# media release

## Regional firies *Shake the Boot* for local causes

Friday, 16 November 2012

The Australian Professional Firefighters Foundation (APFF) charity has launched its annual ***Shake the Boot*** fundraising campaign in regional South Australia.

Firefighters from the state's regional Metropolitan Fire Service (MFS) stations will volunteer their time to shake their boots at various country locations throughout November.

APFF Secretary, Kevin 'Billy' Boyle said ***Shake the Boot*** is an important opportunity for regional people to help worthy causes their own communities.

"In regional South Australia, all ***Shake the Boot*** donations collected within a community will be directed to an important cause within that community.

"We're always humbled by the generosity of South Australians and look forward to this year's fundraising efforts," Senior Firefighter Boyle said.

***Shake the Boot*** is an annual fundraising initiative of the Australian Professional Firefighters Foundation (APFF). The APFF is a *charity direct*, not-for-profit charity run by professional firefighters who volunteer their time.

Collectors will be out in force in the following regional communities during November:  
**Port Lincoln, Port Augusta, Port Pirie, Whyalla, Wallaroo, Kadina, Kapunda, Tanunda, Loxton, Renmark, Berri, Murray Bridge, Moonta and Mt Gambier.**

Regional Media can contact their local MFS Regional Managers for interviews, photo opportunities or to confirm where firefighters will 'Shake the Boot' in their region.

**RIVERLAND AND CENTRAL** – MFS Regional Commander, John Foody

**NORTH AND EYRE** – MFS Regional Commander, Phil Kilsby

**LIMESTONE COAST** – MFS Regional Commander, George Rodis

**YORKE AND MID NORTH** – MFS Regional Commander, Greg Staple

**For further information or interviews:**

Call APFF Secretary Kevin 'Billy' Boyle on 0410 641 879

[www.apff.org.au](http://www.apff.org.au)